



CEO SPOTLIGHT

Lake Aviation

Powering East African Skies with Precision and Partnership

Interview with
Mr. Osman Adeeb
 CEO of Lake Aviation



Introduction

Lake Aviation, a cornerstone of the Lake Group, has established itself as a critical partner for the aviation industry in East and Central Africa. With over 18 years of experience and a network spanning Tanzania, Zambia, DRC, Burundi, Rwanda, and Uganda, the company is on a mission to be the region's preferred provider.

We had an interview with Mr. Osman Adeeb - CEO, to discuss their unique approach, the evolving challenges of aviation fueling, and their vision for supporting a thriving African aviation sector.

1. Vision & Leadership

Lake Aviation's vision is to be the preferred aviation fuel provider in East Africa. Beyond competitive pricing, what does being 'preferred' truly mean to you and your team? How do you embed that into your company's culture?

2. Strategic Expansion & African Connectivity

With operations in six African nations, you have a significant footprint. How does Lake Aviation's expansion strategy intentionally support the growth of intra-African connectivity? How does your joining AFRA Partnership align to bring about your strategic expansion?

3. The Integrated Advantage

Lake Aviation is unique as it's backed by the Lake Group's extensive petroleum trading network. How does this integrated supply chain model directly benefit airline operators in terms of reliability, cost-efficiency, and security of supply, especially in challenging operating environments?

4. Safety as a Non-Negotiable

Your profile emphasizes strict compliance with Joint Inspection Group (JIG), IATA, and other international standards.

In a region where operational practices can vary, how does Lake Aviation not only maintain but also champion these global safety benchmarks, and how do you ensure this rigor is felt by your airline partners at every touchpoint?

5. Innovation in Service

Beyond the physical supply of fuel, you offer a suite of specialized services like HSSE Risk Assessments and specialized training. Why was it strategic to build this ‘ecosystem’ of services, and how does it create a more resilient partnership with your clients?

6. Navigating the Future

The global aviation industry is focused on sustainability and the energy transition. From your vantage point, what role does Lake Aviation see itself playing in the introduction and scaling of Sustainable Aviation Fuel (SAF) and other green initiatives within the African context?

7. A Message to AFRAA Members

For the airline leaders and operators reading this in AFRAA’s publication, what is your core message about partnership? Why should they choose Lake Aviation not just as a supplier, but as a strategic ally in their own success across East and Central Africa?

