



13th Aviation Stakeholders Convention 11- 13 May 2025
2nd African Aviation Operations & Safety Summit 14 May 2025
Kigali Convention Centre, Kigali – Rwanda
SPONSORSHIP APPLICATION AND AGREEMENT

Sponsor Information

Please type or print. Note: The company name stated below will be used exactly as provided in the event publications and all promotional material. The primary contact listed below will receive all marketing and ancillary correspondence from the event organisers.

Name of Company / Organization: _____

Tel.: _____ Fax: _____

E-mail: _____

Business Address: _____

Sponsorship Options

Platinum Sponsorship	Benefits		US\$30,000
	<ul style="list-style-type: none"> • Unlimited complimentary delegate passes for the conference • Your company logo on all conference material • Speaker slot in main conference • 1 page company profile with your contact details in the event catalogue • 1 page complimentary advert in the event catalogue. • Opportunity to distribute your promotional material in the delegates' conference bags • 2 roll up banners co-branding in the conference hall • Your company logo on all print, electronic and online advertisements • Your logo on the event website • Media mentions • Free Master Class at a discount of 50% (subject to availability) • Complimentary Exhibition Booth (subject to availability) 	<p>I will be taking up the offer for 1 free exhibition booth</p> <p>I will be taking up the offer for a full page advert in the catalogue</p> <p>I will be taking up the offer for a free Master Class</p>	<p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>
Gold Sponsorship	Benefits		US\$20,000
	<ul style="list-style-type: none"> • 10 complimentary delegate passes for the conference • A speaker slot at the conference • 1 page company profile with your contact details in the event catalogue • Opportunity to distribute your promotional material in the delegates' conference bags • 1 roll up banner co-branding in the conference hall • Your company logo on all print, electronic and online advertisements • Your logo on the event website • Media mentions • Subsidized Master Class at a discount of 25% (subject to availability) • Complimentary Exhibition Booth (subject to availability) 	<p>I will be taking up the offer for 1 free exhibition booth</p> <p>I will be taking up the offer for a Subsidized Master Class</p>	<p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>
Silver Sponsorship	Benefits		US\$10,000
	<ul style="list-style-type: none"> • 5 complimentary delegate passes for the conference • A speaker slot at the conference • 1 page company profile with your contact details in the event catalogue • Opportunity to distribute your promotional material in the delegates' conference bags • Your company logo on the events catalogue • Your logo on the event website • Media mentions • 1 roll up banner co-branding in the conference hall • Free Exhibition Booth (subject to availability) 	<p>I will be taking up the offer for 1 free exhibition booth</p>	<p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>
Bronze Sponsorship	Benefits		US\$5,000
	<ul style="list-style-type: none"> • 3 complimentary delegate passes for the conference • Your logo on the event website • 1 page company profile with your contact details in the event catalogue • 1 roll up banners co-branding in the conference hall • Media mentions • Logo on the delegates package • Subsidised Exhibition Booth at 50% (subject to availability) 	<p>I will be taking up the offer for 1 free exhibition booth</p>	<p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>

<p>High Visibility Sponsorship Items</p> <ol style="list-style-type: none"> Lunch breaks - US\$10,000 each day <ul style="list-style-type: none"> - Monday 12 May - Tuesday 13 May - Wednesday 14 May Coffee Breaks - US\$7,000 each coffee break <ul style="list-style-type: none"> - Monday 12 May – Morning & Afternoon - Tuesday 13 May - Morning & Afternoon - Wednesday 14 May - Morning & Afternoon Welcome cocktail US\$20,000 Gala dinner - US\$30,000 Sponsorship of Session US\$10,000 Lanyards - US\$5,000 Tokens of appreciation (speakers) - US\$5,000 Conference Bags - US\$7,000 CSR Youth development event on 16th May - US\$20,000 (reserved) 	<p>Benefits include:</p> <ul style="list-style-type: none"> Your company logo on all print, electronic and online advertisements; Your logo on the event website; Media mentions; Complimentary delegate tickets for the conference to be determined by the value of sponsorship; Company profile in the event catalogue; For items 3 and 4, CEO to make welcome speech at the sponsored event i.e. welcome cocktail or gala dinner. <p>In addition to the above benefits, the sponsorship of panel discussions comes with the following:</p> <ul style="list-style-type: none"> Banner on podium during sponsored panel discussion; Logo and/or company slideshow on screens during sponsored panel; Your company representative to present tokens of appreciation to panellists.
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I am interested in contracting with the conference for the following sponsorship option(s).
Please indicate below your preferred option(s):

Total Value of sponsorship _____

Billing address for invoicing

Full Company name: _____

Full Address: _____

Contact Name: _____

Telephone: _____

Fax: _____

Email: _____

Upon receipt of this agreement signed by the Company representative, the Company will be responsible for 100% of the contracted amount. Payment details to be availed in the invoice to be issued upon receipt of your duly filled and signed sponsorship contract.

<p>Please send completed form to: African Airlines Association (AFRAA) Attn: Maureen Kahonge P O Box 20116 Nairobi 00200 - Kenya or email scanned copy to: mkahonge@afraa.org</p>	<p>Tel: +254202420144 /8 Mobile: +254725500470 http://www.afraa.org/</p>
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In signing this contract, I certify that I am the authorized agent for the company named in this contract and agree to comply with the terms and conditions set out in the contract. No amendments or variations to these Terms and Conditions shall be effective unless set out in writing and signed by both parties.

Sponsor's staff & team registration: Please complete and submit the online registration form in order for conference badges to be provided for your team.

I have read and understand the Sponsorship terms and conditions. (PLEASE SEE BELOW THE SPONSORSHIP CONTRACT TERMS AND CONDITIONS)

Name: _____ Position in company: _____

Signature: _____ Date: _____

Accepted by the African Airlines Association

Confirmed sponsorship option(s): _____

By (name): _____ Position: _____

Signature: _____ Date: _____

The Aviation Stakeholders Convention and the African Aviation Operations & Safety Summit are official Conferences of the African Airlines Association (AFRAA)



Sponsorship Agreement Terms and Conditions
13th Aviation Stakeholders Convention, 11- 13 May 2025 and the 2nd African Aviation Operations & Safety Summit – 14 May 2024, Kigali Convention Centre, Kigali – Rwanda

1. **General Terms and Conditions:** The African Airlines Association (AFRAA) reserves the right to accept or reject sponsorship applications in its sole discretion with or without cause. No formal agreement shall exist between Sponsor and the Association until this Agreement is fully executed by both parties.
2. **Limitation of Sponsorship:** Unless otherwise provided, the sponsor benefits described in this agreement are related solely to the 13th Aviation Stakeholders Convention (ASC) and 2nd African Aviation Operations & Safety Summit.
3. **License and Usage:** Sponsor hereby grants the African Airlines Association (AFRAA), organizers of the ASC and Safety Summit, a royalty-free, non-exclusive license to use and display the identity of the sponsor and its associated trade names, trademarks, and service marks. AFRAA agrees that such use shall be solely for advertising or promotional materials related to the 2025 ASC & Safety Summit and to provide the sponsorship benefits set forth in this contract or any amendments hereto. AFRAA provides licence to the sponsor for the use of the ASC and Safety Summit logos and promotional material for promotional purposes.
4. **Payment and cancellation:** All payments under this contract should be made in US Dollars. Applicants for sponsorship are required to execute and forward the signed contract to AFRAA. The sponsor shall pay the amount indicated in the total sponsorship item on the first page of the Agreement. Payment shall be made in full prior to the ASC and Safety Summit.

In the event that a sponsor wishes to cancel sponsorship application, the sponsor must do so in writing to AFRAA for approval and will be obliged for the cancellation fees as follows:

- 2 months prior the event date: no charge for cancellation.
- Up to 45 days prior the event: cancellation fee = 25% of total sponsorship.
- On or after 30 days prior the event: cancellation fee = 100% of total sponsorship.

5. **Termination:** AFRAA may terminate this contract on thirty (30) days written notice. In the event of termination for any reason other than the sponsor's failure to provide contracted fees, AFRAA shall refund any cash fee received from sponsor. The sponsor shall not terminate this contract without the approval of AFRAA. No portion of any sponsorship payment is refundable for any reason except as specifically provided herein.
6. **Official catalogue information:** An official catalogue will be issued; the Organisers do not accept any responsibility for any omissions, misquotations or other errors which may occur in the compilation of this catalogue.
7. **Indemnification:** The sponsor agrees to indemnify and hold harmless AFRAA and the host facilities or their employees, agents, or representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of sponsors, their employees, their representatives, or guests. Insurance, if desired by the sponsor, must be obtained at his or her own expense.
8. **Amendments:** This agreement represents the entire agreement of the parties and may be amended only by a written instrument executed by both parties.
9. **Exhibition:** This agreement is subject to the Rules, Guidelines and conditions of the Exhibitor contract in the event that the sponsor is also participating as an exhibitor.
10. **Security:** AFRAA will not be responsible for the loss of any of Sponsor's property or materials by or for any cause. Sponsors must make provisions for safeguarding their goods, materials, equipment, and display at all times. If they so wish, Sponsors may carry their own insurance through their own sources at their own expense. No package may be removed from the conference while the conference is in session without a written pass supplied by AFRAA and supported by proper credentials. All packages, cases, etc., are subject to examination before removal.
11. **Governing Law:** This agreement is governed by the Laws of Kenya without regard to its conflict of law principles and is binding upon all of the parties successors and assigns.
12. **Force Majeure:** Neither AFRAA nor the sponsor will be held responsible or liable for charges or damages for any failure of performance due to Acts of God, labor disputes, shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party. In the unlikely event of the ASC and Safety Summit being cancelled, postponed or curtailed in whole or in part for any cause outside the control of the sponsor or that of AFRAA by reason of fire, national emergency, labour dispute, strike, lock-out or civil disturbance, the Organisers will refund the payment made by the sponsor. Neither shall AFRAA be liable to the sponsor in respect of any actions, claims, losses, costs or expenses suffered or incurred by the sponsor as a result of the happening of any such event.

Initials of Sponsor's contact person: _____

Date: _____