

55TH AFRAA
ANNUAL GENERAL ASSEMBLY
AND SUMMIT



ATTEND AFRICA'S BIGGEST AVIATION SUMMIT

17 – 19 November 2024, Cairo-Egypt

AFRAA 56th
Annual General
Assembly
17TH-19TH NOV 2024
CAIRO - EGYPT



EGYPTAIR
A STAR ALLIANCE MEMBER

AFRAA AGA, Africa's Biggest Airline CEOs' Conference

The event will discuss issues on the development of air transport in Africa in general and development opportunities for African airlines in particular

Air transport has a key role to play in the economic and integration of the African continent. It is one of the major driving forces behind the social-economic development of Africa which requires an efficient, reliable, fast and safe air transport system in order to achieve the physical integration and support the development of trade and tourism. At its core, aviation serves as a catalyst for economic growth, driving trade, tourism, and investment. The aviation industry supports millions of jobs worldwide and contributes significantly to GDP. In Africa, aviation industry supports an estimated 7.7 million jobs and \$63 billion in African economic activity.

Over the past years, air transport has steadily brought African countries closer together and has contributed to the expansion

and deepening of intra-African commerce and trade. Since the last quarter of 2023, passenger traffic carried by African airlines has reached the levels of 2019, while intra-African connectivity already surpassed the pre-COVID level. This progress is being backed by deliberate initiatives from the industry stakeholders, and AFRAA's priorities are aligned to support the sector accordingly.

It is therefore critical that leaders and decision-makers from the air transport sector and travel ecosystem put their weight behind the aviation sector in order for us to create the much needed enabling environment for air transport business to thrive and contribute to the continent's sustainable rapid development.



Eng. Yehia Zakaria
Chairman - EgyptAir Holding Company and AFRAA President 2024



Mr. Abdérahmane Berthé
AFRAA Secretary General

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Industry resolutions to be taken at the AGA

Air transport leaders and decision-makers will adopt industry resolutions that will set a roadmap for transformation and the economic development of air transport in Africa at the Assembly.

- Meet over 500 high-profile delegates from the aviation industry in Africa, Europe, Middle East, Asia and North America.
- Gain valuable insights from industry leaders on how to enhance business in the evolving market.
- Discover how to leverage new technology smartly and cost-effectively.
- Participate in discussions on how to deliver a centric service, increase operational efficiency and reduce cost through smart strategies.
- Participate and network in a relaxed setting at the social events on the programme lineup: delegates' tour, welcome cocktail and gala dinner.
- Learn how to restructure your business to take advantage of emerging opportunities.
- High value networking and exhibitions all in one place.
- Build relationships with airlines, OEMs, aviation solution providers and suppliers.





About the AFRAA Annual General Assembly & Summit

The 56th African Airlines Association (AFRAA) Annual General Assembly (AGA) and Summit will be held in November 2024 in Cairo - Egypt. The AGA will be proudly hosted by EgyptAir under the high patronage of the Civil Aviation Authority of Egypt. The event is expected to attract about 500 high-profile delegates from the aviation industry in Africa, Europe, the Middle East, Asia and North America.

The AFRAA AGA is the biggest aviation Summit in Africa. It will be attended by Chairmen and CEOs from African airlines, ICAO, IATA, AFCAC, civil aviation authorities, airport companies, air navigation services providers as well as aircraft and engine manufacturers, component suppliers, and many other service providers. The event will discuss issues on the development of air transport in Africa in general and development opportunities for African airlines in particular. Air transport in Africa is an economic bridge - linking people, goods and capital to markets and industries and integrating the vast continent.

In addition to statutory Assembly matters to be discussed, there will be an exhibition of products, solutions and the latest technologies in aviation by reputable service providers from across the world. Further, the AGA also avails quality time and opportunities for networking and business meetings among African airlines, industry partners and service providers.



Marketing opportunities through sponsorship & exhibition

The AGA offers excellent marketing and visibility opportunities to aviation-related service providers through sponsorship and exhibition. The exposure and networking opportunities are invaluable, through the interaction with key decision makers.

General benefits of sponsorship include:

- Speaker slot in main conference.
- Complimentary delegate passes for the conference.
- Views from an estimated 500+ attendees.
- Your company name, logo, and write-up are linked to the URL of your choice and featured on the AFRAA AGA website.
- Mail campaigns featuring your company profile, embedded videos and scheduling distributed before the event for advanced planning.
- Free exhibition booth.
- Ability to write-up are linked to your chosen URL press releases, product pictures and descriptions, and virtual show specials and videos; host activities; and more on your virtual stand.
- Inclusion in digital and social media materials pre-, during, and post-event.
- Virtual networking through the conference application via chat, Q & A and appointment setting.
- Opportunity to send emails to attendees.
- Visibility on the AFRAA AGA website.

For more information on marketing opportunities through sponsorship & exhibition, Please contact:

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African Airlines Association (AFRAA)**

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Photo Gallery

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REGISTER NOW <https://www.afraa.org/>
17-19 November 2024, Hilton Heliopolis, Cairo – Egypt

For more information on Registration and delegate information, Please contact:
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