

AGA  
CATALOGUE  
2023

**55<sup>TH</sup> AFRAA**  
ANNUAL GENERAL ASSEMBLY  
19TH-21ST NOV 2023



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### **Competition Law Guidelines for the AFRAA Annual General Assembly**

The AFRAA Annual General Assembly (AGA) is a trade association activity of the African Airlines Association (AFRAA). AFRAA is publishing these Competition Law Guidelines to ensure that presentations, discussions and related activities at the AGA will be conducted in compliance with all applicable competition laws.

### **Statement of Policy**

In addition to the statutory activities of the Association, the purpose of the AGA is to provide a forum for legally permissible discussions of internal AFRAA matters and subjects of interest to the aviation industry. It is AFRAA's intent to use the AGA to promote the interests of African aviation, suppliers of aviation products and services, passengers, shippers and the general public and to conduct it in full compliance with the United States antitrust laws, the competition rules of the European Union and the competition laws of all other relevant jurisdictions, taking into account any applicable exemptions or immunities from those competition laws.

### **Procedural Guidelines**

The AGA shall be conducted pursuant to the following procedures in order to ensure compliance with all relevant competition laws:

1. The AGA shall be conducted at regular scheduled sessions, at special meetings initiated pursuant to procedures set forth in AFRAA's internal governance rules. All discussions or conversations among AGA participants and attendees, including during breaks and scheduled or non-scheduled social activities connected with the AGA must follow these Guidelines.
2. Sessions of the AGA shall be conducted in accordance with written programme and agendas that are reviewed in advance by AFRAA counsel familiar with the competition laws of the United States, the European Community and other relevant jurisdictions to assure that the items are in compliance with these laws.

## Prohibited Agreements and Activities

The following types of agreements, whether express or implied, are STRICTLY PROHIBITED:

- a. Any collective agreement concerning prices to be charged for services;
- b. Any collective agreement allocating markets, territories, customers, suppliers or agents;
- c. Any collective agreement relating to prices to be paid to suppliers, and any other agreement that is intended to, or that in operation is likely to, harm non-participants, including without limitation any agreement that is intended to, or in operation is likely to, exclude nonparticipants from any market; and
- d. Any agreement that is intended to, or in operation is likely to induce airlines or their suppliers or agents to engage in collective anticompetitive behavior, or to collectively punish any business enterprise for its exercise of independent business judgment.

2. Recognizing that the existence of an unlawful agreement or concerted practice may be inferred from circumstances, including the exchange of information by competitors, discussions or disclosures of the following types are also PROHIBITED, except when such information has otherwise been made public or AFRAA competition counsel advises that such discussions are legally permissible:

- a. Individual airline fares, rates, charges or surcharges;
- b. Individual airline costs;
- c. An individual airline's intentions regarding increasing, reducing or reallocating aircraft capacity (including entering or exiting routes);
- d. Information on individual airline customers; and
- e. Any other sensitive commercial or proprietary information that the company would not disclose in the absence of an express or implied agreement to exchange such information for the purpose of reducing or restricting competition in the airline industry



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**Message from AFRAA President**

**Ms. Jenifer Bamuturaki**  
Chief Executive Officer,  
Uganda Airlines

*Welcome to the*  
Pearl of Africa, the Home  
of the Crane

Welcome to the 55th edition of the African Airlines Association Annual General Assembly, the first to be held in Uganda, the Pearl of Africa, and hosted by Uganda Airlines.

This year, Uganda Airlines pledges to open its doors of hospitality, warmth, and service to all delegates of the 55th AFRAA-AGA. This will be no ordinary General Assembly; it will be exciting and engaging, with many learnings drawn from industry developments. We look forward to plenaries that discuss industry action-based topics dear to my heart, like increasing spaces for women in aviation, and creating optimism for the youth in the industry and beyond sustainability. The event will also bring together cross-industry players such as Tourism, Regulation, and Taxation that impact the industry.

We cannot wait to see you. Welcome to the Pearl of Africa



### **Message from AFRAA Secretary General**

It is a great pleasure for the African Airlines Association (AFRAA) to welcome our member airlines, partners, and the travel ecosystem stakeholders at large to the 55th Annual General Assembly (AGA) & Summit of the Association. Join us from 19-21 November 2023 in Entebbe, Uganda - the Pearl of Africa - at this critical forum for the industry to create the much-needed enabling environment for air transport business to thrive and contribute to the African continent's development.

This annual African air transport summit and conference gathers top leaders of the air transport industry from across the globe. Deliberations over the course of the AGA will focus on the sustainability of the air transport industry in Africa. This will better prepare stakeholders to continue making the travel ecosystem more resilient and viable. The Assembly is therefore a critical forum for us to create the much-needed enabling environment for air transport business to thrive and contribute to the continent's development.

With so many representatives from the African airlines, industry partners, international and regional associations, leading manufacturers and industry suppliers as well as our media partners, there are tremendous opportunities to network and explore business opportunities.

### ***Tukwaniriza e Uganda (Welcome to Uganda)***

**Mr. Abderahmane Berthe**  
**AFRAA Secretary general**



Welcome message from the AFRAA Executive Committee to the 55th AGA  
It is with great honor and pleasure that the Executive Committee of AFRAA extends a warm welcome to all distinguished delegates and participants to the 55th Annual General Assembly (AGA) of the African Airlines Association taking place at the Speke Resort in Entebbe - Uganda, from 19 - 21 November 2023.

The Executive Committee is delighted and grateful to the entire membership of AFRAA for their support and contributions in diverse ways throughout the year. Our heartfelt gratitude also goes to all the AFRAA partners for their continued belief in and support of African aviation. By your large turnout to the 55th AGA, you have once again demonstrated your resolve to ensure our partnership remains a win-win affair.

To our generous host Uganda Airlines and to the AFRAA Secretariat, we are exceedingly grateful for making this important annual event happen. We are aware of the enormous sacrifices and resources that you have dedicated to this AGA and wish to commend you and your hard working teams for your efforts. Since its inception in 1968, AFRAA has worked hard and achieved a broad range of milestones in promoting the good cause of the aviation industry in Africa. It is today the foremost independent aviation body in Africa that seeks to promote and safeguard the interest of all its members irrespective of size, location or network spread. Although significant gains have been achieved, a lot remains to be done.

Africa is among the fastest growing continents, with a young and rapidly urbanizing population of over 1.2 billion. In total, aviation in Africa is set to grow at above average global average rates. Aviation is a key driver of economic growth, linking markets and connecting business and there is huge potential for aviation in Africa. In spite of these positive prospects, currently Africa accounts for less than 3% of total global passenger traffic and less than 2% of global cargo traffic. We must act right and fast to enhance the performance and manage the survival of African airlines. The 55th AGA presents us with a unique opportunity to resolve on the way forward and act decisively.



The Executive Committee has carefully considered the current state of the industry, the emerging opportunities and focal issues of interest to the members and has put together a comprehensive program for the 55th AGA. The Assembly will engage itself actively; deliberating on such important issues as the Single African Air Transport Market (SAATM), taxes and charges, optimization enhancement of cargo operations, fleet planning, cost effective operations and innovations by African airlines and airports to meet the needs of current and the future customers.

Uganda Airlines and AFRAA have planned an exciting pre-AGA tour on Sunday 19th November of some unique and exclusive attractions of Uganda to give you a glimpse of the tourist attractions that abound in this beautiful country. The taste of Uganda Airline's tradition and hospitality will be amply and generously availed to all delegates throughout your stay.

On behalf of the Executive Committee, the AGA host – Uganda Airlines, AFRAA Secretariat, the Board of Directors, management and staff of Uganda airlines, we welcome you to the 55th AFRAA AGA.

### **Executive Committee of AFRAA**

**Airhub Aviation** – an integrated group of companies specialized in providing industry leading ACMI, charter, cargo, and aircraft management services.

WHO ARE WE?



**Airhub airlines** – IOSA Certified non-scheduled carrier providing global coverage for ACMI, Charter clients.



**Airhub training** – EASA Approved Training Organization providing the highest quality flight and cabin crew training services.



**Airhub maintenance** – featuring in-house Part 145 Certified Maintenance Repair Overhaul Organizations offering a wide-range of maintenance services.

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Airbus A330, Airbus A320-200, A200

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[www.airhubaviation.com](http://www.airhubaviation.com)

**Business inquiries:**  
[sales@airhubaviation.com](mailto:sales@airhubaviation.com)





## About the African Airlines Association

The African Airlines Association, also known by its acronym AFRAA, is a trade association of airlines which hail from the nations of the African Union. Founded in Accra, Ghana, in 1968, and today headquartered in Nairobi, Kenya, the primary purposes of AFRAA are to foster commercial and technical co-operation among African airlines and to represent their common interests. AFRAA membership comprises of all the major intercontinental African operators and the Association's members represent over 85% of total international traffic carried by all African airlines.

In the last 55 years, AFRAA has been instrumental in developing and articulating air transport policy issues in Africa and helping to build a formidable industry. It has been in the fore-front of major initiatives in the air transport field in Africa, sensitizing airlines to take concrete actions for cooperation in Operational, Legal Commercial, Technical, Information Communication Technology (ICT) and Training fields.

AFRAA is instrumental in lobbying African Governments, the African Union, the African Civil Aviation Commission and other regional and sub-regional organizations on actions to be taken to develop an efficient air transport system. AFRAA has been a catalyst for major aviation policy decisions in the continent.

**Vision:** A sustainable, interconnected and affordable Air Transport industry in Africa where African Airlines become key players and drivers to African economic development.

**Mission:** To promote, serve African Airlines and champion Africa's aviation industry.

**Objectives:** AFRAA as an association has the following strategic objectives:

- **Safe, secure and reliable air transport**
  - i. Promote the industry best practices to support safe, secure and reliable air transport in Africa
- **Enhance the visibility, reputation and influence of African Airlines in the global Aviation industry.**
- **Sustainable air transport**
  - i. Advocate for the reduction of costs of air transport services in Africa by reducing taxes, fees and charges;
  - ii. Strive for the implementation of cost-effective Human Resource Development;
  - iii. Lobby for market access to increase revenues and enhance connectivity for the aviation sector in Africa;
- **Cooperation**
  - i. Undertake the implementation of joint initiatives aimed at reducing operating costs for airlines, increase revenues and market share;
- **Data intelligence**
  - i. Become a hub for data, intelligence and expertise on the African Aviation Industry.

**Joint Projects:** The Association has set up Task Forces/Steering Committees as the vehicle to reduce airline costs, increase their revenues, address members' common interest and adopt industry best practices. These include:

- Fuel Purchase
- Route Network Coordination
- Ground Handling
- Cargo
- Distribution
- Training
- Technical and Operations
- Aeropolitical

## HOW TO BECOME A MEMBER OF AFRAA

The main criterion for membership of AFRAA is that an airline shall have its registered office and principal place of business in a State eligible for membership of the African Union.

The potential member will have to complete and submit an application form together with the airline's Certificate of Incorporation, Articles of Association and Air Operators Certificate. The completed application form is processed by the Secretariat and submitted to the next regular meeting of the Executive Committee for review and approval. Currently there are 52 member airlines. All Members pay an annual membership fee.

## AFRAA Members

## HOW TO BECOME A PARTNER OF AFRAA

Any company other than an airline that does business with or provides services to the aviation industry may apply to become a Partner of AFRAA. The aim of the Partnership programme is to pool together additional support and resources from industry-related organizations to develop the industry while providing opportunities for the Partners to benefit from a relationship with an efficient, knowledgeable and influential air transport trade association in Africa.

A potential Partner will have to complete and submit an application form which will be submitted by the Secretariat to the next regular meeting of the Executive Committee for review and approval. Currently there are 37 companies enrolled on the partnership programme. All Partners pay an annual partnership fee.

### AFRAA Partners

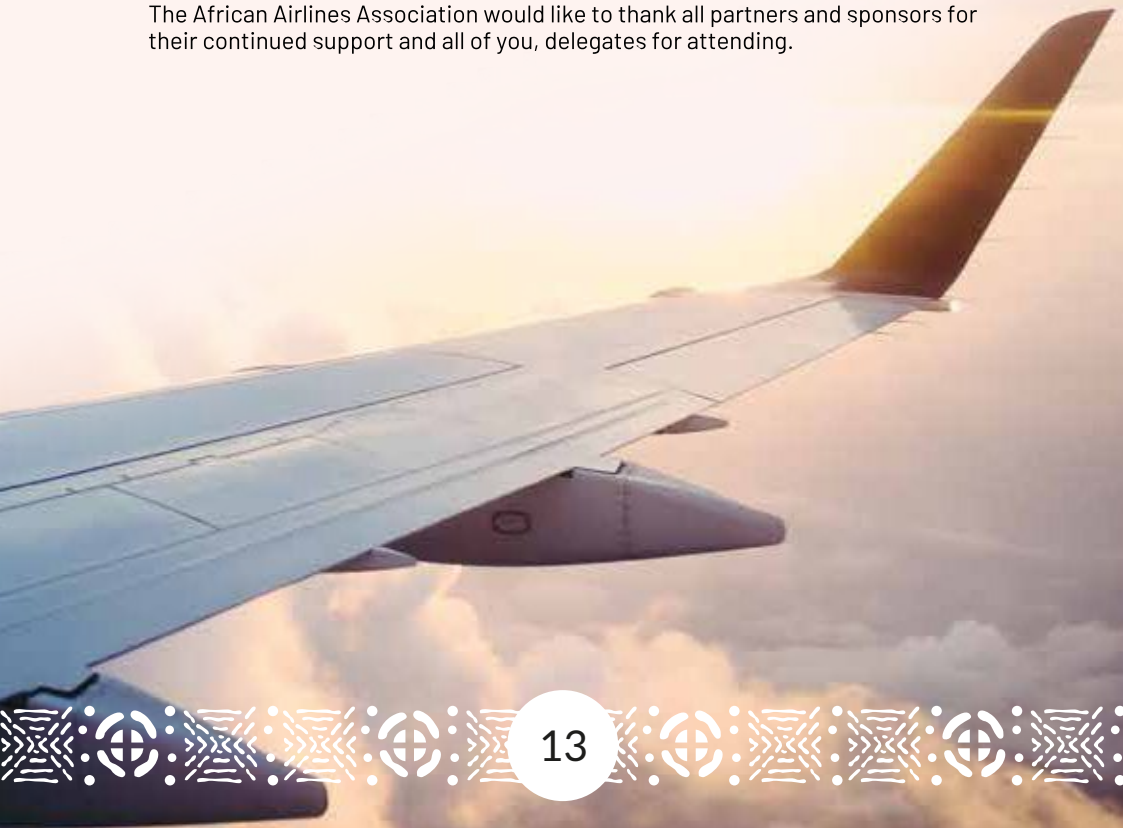


## ABOUT THE 55TH AFRAA ANNUAL GENERAL ASSEMBLY

The AGA is a high profile air transport event dedicated to airline CEOs and invited top executives in the aviation industry. Annually it brings together more airline Chairmen, CEOs, top executives and principal decision-makers in the aviation industry than any aviation event in Africa.

Convened under the theme "**Strides to Transform Aviation for Development**" the 55th AGA will deliberate such serious issues as liberalization of African skies, cooperation, market leadership, cost-effective operations, adoption and application of information communication technology among others. Besides formal business, the AGA is structured to allow quality time for networking and business discussions to ensure that you leave here feeling fulfilled.

The African Airlines Association would like to thank all partners and sponsors for their continued support and all of you, delegates for attending.



### About the event venue – Speke Resort Munyonyo

The Resort is located on the shores of Lake Victoria and spreads over 100 acres of lush green area. It offers a unique blend of both Ugandan and International hospitality. It's conveniently located 12km from Kampala city and 25 minutes' drive from the other hotels located in the city centre.

Speke Resort Munyonyo and Munyonyo Commonwealth Resort house up to 19 up-to-the minute indoor conference venues with the most contemporary in-built conferencing facilities. In addition the resort has the capacity and venues to hold 6 outdoor events under a 5000 seater marquee that can be configured with raised floors, carpeting, air-conditioning and expected conference equipment.



### The official hotels for the 55th AFRAA AGA

- Speke Resort Munyonyo
- Lake Victoria Serena Golf Resort & Spa
- Casa Solada Hotel

Complimentary shuttle transport is being provided between the event hotels and the event venue

## Conference Information

### 1. Airport Welcome

Upon arrival at Entebbe International Airport, delegates will be received by the Uganda Airlines welcome team and guided through the airport to Immigration and Baggage area.

### 2. Registration

Registration shall begin on Sunday, 19th November at the [Main entrance of the Speke Ball Room]. The registration will extend to Monday, 20th November up to 08:45. Badges will be issued upon registration.

For security reasons, all delegates are requested to wear their name badges at all times throughout the conference and social functions of the AGA.

The dress code for the conference sessions is business formal.

### 3. Event venues

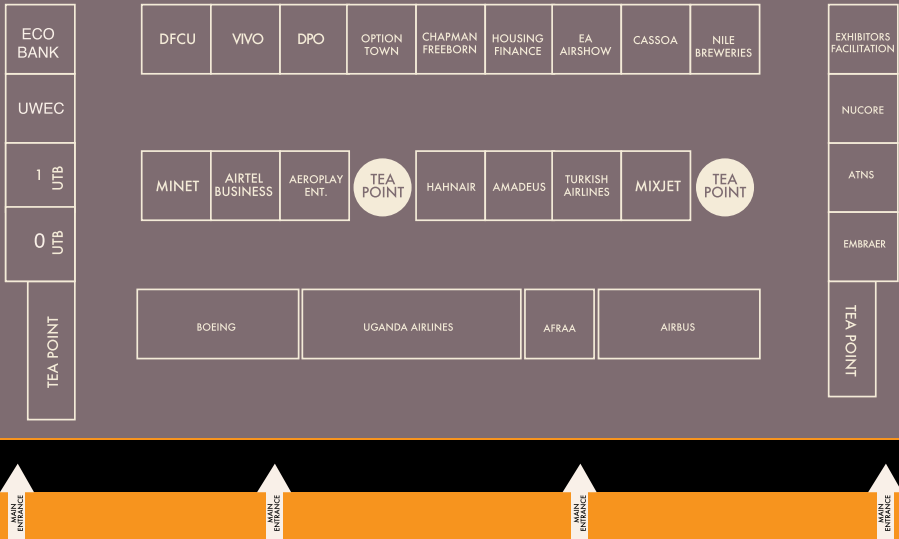
The venues for the various AGA activities are as follows:

- Conference room: Speke Ball Room
- Secretariat room: Mahogany
- Media room: Jacaranda
- Press Conference room: Jacaranda
- VIP holding room: Ebony
- Welcome Cocktail : Infinity Pool
- Exhibition area: Speke Ballroom Gardens
- Lunches: Speke Ballroom Gardens
- Gala Dinner: Upper Peace Hub

# FLOOR PLAN

40M

20m



### List of exhibitors

	1. Uganda Tourism Board
	2. Uganda Wildlife Educational Centre
	3. EcoBank
	4. Minet - AON
	5. Airtel Business
	6. Aeroplay Entertainment
	7. Hahnair
	8. Amadeus
	9. Turkish Airlines
	10. Mixjet Flight Support FZE
	11. Development Finance Company of Uganda Limited
	12. Vivo Energy
	13. Local sponsor
	14. OptionTown
	15. Chapman Freeborn
	16. Housing Finance Bank
	17. East African Airshow
	18. CASSOA
	19. Nile Breweries
	20. Nucore
	21. ATNS
	22. Embraer
<b>BOOTHS AT THE ENTRANCE AREA</b>	Boeing X 2
	Airbus X 2
	Uganda Airlines X 3
	AFRAA

### **5. Pre-event delegates Tour**

An exciting pre-AGA tour to Uganda Wildlife Conservation Education Centre - Entebbe, has been arranged for all delegates on Sunday, 19th November 2023. Nestled on the shores of Lake Victoria, this remarkable facility is home to a diverse range of wildlife and offers a wealth of engaging activities for all delegates.

Duration: 0900hrs - 1400hrs EAT

### **6. Welcome Cocktail Sponsored by Boeing**

All delegates are invited to the Welcome cocktail which will take place on Sunday, 19th November 2023, evening from 19:00 to 21:00hrs at the Infinity Pool, Speke Resort Munyonyo - Kampala, Uganda

The dress code for the welcome cocktail is Business Casual. The welcome cocktail is sponsored by Boeing


### **7. Gala Dinner Sponsored by Airbus**

All delegates are invited to the gala dinner which will take place on Monday 20th November 2023 at the Upper Peace Hub, Speke Resort Munyonyo, Kampala - Uganda

The dress code for the gala dinner is Glamorous African. The gala dinner is sponsored by Airbus.

### **8. AAIG Aeropolitical Forum on 13 December**

After the conclusion of the 55th AFRAA AGA, AAIG will convene the 2023 Aeropolitical Forum on Tuesday, 21st November 2023. The Forum will review developments on issues including implementation of SAATM, Air Transport Connectivity in Africa, and much more. It is a great opportunity to discuss the challenges and opportunities in the industry. The Forum shall take place in the Auditorium at the Speke Resort Munyonyo.

A STAR ALLIANCE MEMBER 

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**TURKISH AIRLINES**

TÜRKİYE

## Programme of Events

**Theme: “Strides to Transform Aviation Development”**

### Sunday 19 November

Time	
09:00 – 14:00	Delegates Tour
14:00 – 18:00	Registration of Participants
15:00 – 18:00	AFRAA CEOs Retreat
19:00 – 21:00	Welcome Cocktail sponsored by Boeing

### Monday 20 November

Time	
08:00 – 08:45	Registration of participants
09:00 – 10:00	<b>Opening Ceremony</b> <ul style="list-style-type: none"> <li>• Welcome address by the President of AFRAA &amp; Chief Executive Officer – Uganda Airlines, Ms. Jennifer Bamuturaki</li> <li>• Remarks by Secretary General, AFRAA, Mr. Abdérahmane Berthé</li> <li>• Keynote speech by AfCFTA Secretariat Secretary General, AfCFTA, H.E. Wamkele Mene</li> <li>• Keynote speech by IATA Director General &amp; CEO, Mr. Willie Walsh</li> <li>• Speech by Hon. Edward Katumba Wamala. Minister of Works and Transport, Republic of Uganda</li> <li>• Opening speech by H.E Jessica Rose Epel Alupo, Vice President of the Republic of Uganda</li> </ul>
10:00 – 10:45	<b>Vice President Tour of Exhibition Stands</b> <b>Coffee Break</b>
10:45 – 11:15	<b>Goodwill Messages by Industry Partners</b> <ul style="list-style-type: none"> <li>• Ms. Lucy Mbugua - Regional Director, ICAO Eastern &amp; Southern African Office Region</li> <li>• Ms. Adefunke Adeyemi – Secretary General African Civil Aviation Commission (AFCAC)</li> </ul>

Time	
	<ul style="list-style-type: none"> <li>Mr. Aaron Munetsi, Chief Executive Officer - Airlines Association of Southern Africa (AASA)</li> </ul>
11:15 – 11:35	<b>Annual report of the Secretary General of AFRAA</b>
11:35 – 12:40	<p><b>CEOs Roundtable</b> <b>Transformational value of SAATM to African airlines and how do we get there?</b></p> <p><b>Roundtable Panelists</b></p> <ul style="list-style-type: none"> <li>Ms. Jennifer Bamuturaki, Chief Executive Officer - Uganda Airlines</li> <li>Mr. Hadi Akoum, Vice President Sales - Airbus</li> <li>Mr. Eduardo Fairen Soria - Chief Executive Officer, TAAG Angola Airlines</li> <li>Eng Joao Po Jorge – AFRAA Executive Committee Chairman &amp; Chief Executive Officer, LAM Mozambique</li> <li>Mr. Mesfin Bekele - Chief Executive Officer, Ethiopian Airlines</li> </ul> <p><b>Moderator:</b> Mr. Gaoussou Konate – Director Technical &amp; Operations - African Airlines Association (AFRAA)</p>
12:40 – 13:30	<p><b>Panel 1</b> <b>Aviation Net Zero Roadmap: How can the industry collaboratively and effectively achieve the environmental sustainability targets?</b></p> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>Mr. Allan Kilavuka, Chief Executive Officer &amp; Group Managing Director – Kenya Airways</li> <li>Vivo Energy Uganda</li> <li>Mr. Somas Appavou, Regional Director External Affairs &amp; Sustainability Africa - IATA</li> <li>Mr. Romesh Bhoyroo, Director Strategy &amp; Business Development - ACI Africa</li> <li>Mr Thabani Myeza, Director – Africa Affairs - CANSO</li> <li>Mr. Jason Sutcliffe, Marketing Director – Middle East, Africa &amp; Central Asia - Rolls-Royce</li> <li>Mr. Randy Heisey, Managing Director, Boeing Commercial Marketing Africa and Middle East</li> </ul> <p><b>Moderator:</b> Ms. Sharon Mahony, Associate Sustainability and CEM Expert - ENV-ISA</p>
13:30 – 14:30	<b>Lunch</b>
14:30 – 16:00	<p>Closed session</p> <ul style="list-style-type: none"> <li>Approval of statement of accounts for the year ended 31st December 2022</li> <li>Appointment of auditors for the year 2023</li> <li>Approval of budget and membership subscriptions for the year 2024</li> <li>Election of members to the Executive Committee</li> </ul>



Time	
	<ul style="list-style-type: none"> <li>• Election of Officers – President, Chairman, 1st &amp; 2nd Vice Chairmen of AFRAA</li> <li>• Appointment of members of Steering Committees and Task Forces</li> <li>• Date and Venue of the 56<sup>th</sup> Annual General Assembly</li> </ul> <p>Any Other Business</p>
<b>Executive Session (Only 1 session to be held in format of a workshop and parallel to closed session)</b>	
<b>14:30 – 16:00</b>	<p><b>Executive Session</b></p> <p><b>Session for one of the sponsors:</b> Topic options (only one – can be modified by sponsor)</p> <ul style="list-style-type: none"> <li>• Res360- fully integrated distribution by Hahnair</li> <li>• Welcome to a new era. Personalization and Disruption by Amadeus</li> <li>• The International Aviation Insurance Market by AON Minet</li> </ul>
<b>19.00 - 23.00</b>	<b>Gala Dinner Sponsored By Airbus</b>

**Tuesday 21 November**

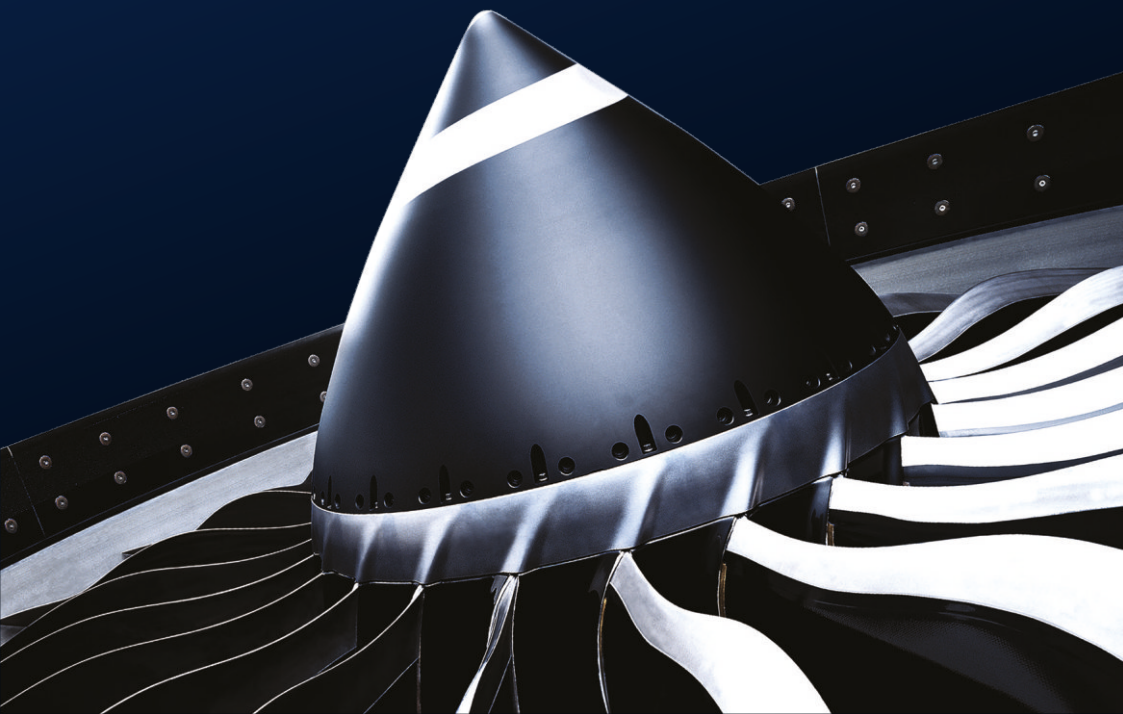
Time	
<b>08:30 – 08:40</b>	<b>Introduction by Programme Director</b>
<b>08:40 – 09:00</b>	<p><b>Presentation 1</b> Airline use-case: Digitizing service throughout the whole customer journey by Mr. Esayas Woldemariam Hailu, CEO – ASKY Airlines</p>
<b>09:00 – 10:00</b>	<p><b>Executive interview session 1</b> <b>Tapping into innovation initiatives in Africa for sustainable aviation in the continent</b></p> <p><b>Executives on Panel</b></p> <ul style="list-style-type: none"> <li>• Mr. Gerold A. Tumulka, Chief Strategy &amp; Innovation Officer - Kenya Airways</li> <li>• Mr. Deepak Garg, Business Development MEA – SITA</li> <li>• Mr. Sanjeev Gadhia, CEO Astral Aviation Limited</li> <li>• Mr. Francisco Moraes, Regional Vice President Sales at Embraer Commercial Aviation.</li> <li>• Mr. Mohan Das P U, Director and Head of Products Nucore</li> </ul>
<b>10:00 – 10:45</b>	<p><b>Moderator:</b> Mr. Johan Pauwels, Regional Vice-President Africa and France Airline Business - Hahn Air Lines GmbH</p> <p><b>Executive interview session 2</b> <b>Synergies for the development of intra-Africa tourism and air travel</b></p>

Time	
	<p><b>Executives on Panel</b></p> <ul style="list-style-type: none"> <li>• Mr. Amos Wekesa, Founder and Chairman of Great Lakes Safaris - Uganda</li> <li>• Mr. Alex Avedi, Safarilink Aviation - CEO</li> <li>• Mr. Robert Obologiani the Executive Vice President CIS, South Asia &amp; Africa Aviareps</li> <li>• AfCFTA Secretariat</li> </ul> <p><b>Moderator:</b> Mr Raphael Kuuchi, Director Government Legal &amp; Industry Affairs - AFRAA</p>
10:45 – 11:15	<p><b>Coffee Break</b></p>
11:15 – 11:40	<p><b>Presentation 2 &amp; 3 Walking the talk:</b> <b>South Africa Civil Aviation Authority (SACAA) showcase of initiatives on gender diversity and inclusivity by Ms Thobile Masooa – SACAA Executive in Human Resources</b></p>
11:40 – 12:45	<p><b>Panel 2</b> <b>Diversity, equity and inclusivity to shape the future aviation workforce in Africa</b></p> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>• Ms. Jennifer Bamukuraki, Chief Executive Officer - Uganda Airlines</li> <li>• Ms. Sandrine de Saint Sauveur, President &amp; CEO - APG</li> <li>• Ms. Paula de Sousa, Head of Airline Sales and Account Management Sub Saharan Africa, Middle East &amp; Africa, Amadeus</li> <li>• Eng. Liz Aluvanze, Chief Executive Officer – KAAO</li> <li>• Ms. Fadimatou Noutchemo Simo - President YAAPA</li> </ul> <p><b>Moderator:</b> Ms. Maureen Kahonge, Senior Manager Business Development &amp; Communications - African Airlines Association (AFRAA)</p>
12:45 – 13:15	<p><b>Closing Ceremony</b></p> <ul style="list-style-type: none"> <li>• Announcement of members of the Executive Committee</li> <li>• Announcement of Officers – President, Chairman, 1st &amp; 2nd Vice Chairmen of AFRAA</li> <li>• Proposed final resolutions</li> <li>• Appreciation to Sponsors</li> <li>• Acknowledgement of AFRAA Partners</li> <li>• Remarks &amp; invitation to the 56<sup>th</sup> AGA by the President</li> <li>• Closing of Assembly by 2023 President of AFRAA</li> </ul>
13:15 – 14:15	<p><b>Farewell Lunch</b></p>
14:15 – 18:00	<p><b>AAIG Aeropolitical Forum</b></p>



# The future is our starting point

Every day, we're working to help move the world forward. Today, and for generations to come. The future of flight starts now.





**Ms. Jenifer Bamuturaki**  
Chief Executive Officer,  
Uganda Airlines

### Speaker Profile

Ms. Jenifer Bamuturaki is the Chief Executive Officer of Uganda Airlines. She has served as the Commercial Director of Uganda Airlines, responsible for Commercial, Sales & Marketing, scheduling and network planning end-to-end management and sales and service support to all markets and Countries of operation. Previously, she worked for Air Uganda as Head of Sales & Marketing as well as East African Airlines as Country Manager Uganda.

As she is widely called, Jenny has over 20 years of experience in Commercial, Sales & Marketing direction in the Airline, Travel and Hospitality industries. Her wealth of expertise is rebuilding organizations, building teams, developing strategic plans, relationships, negotiations and route development.

Jenny has also served as Sales and Marketing Director of International Hotel Brands.

Jenny is a Social Scientist and currently pursuing her Master of Art in Public Administration & Management at Makerere University and has certifications from IATA of Sales & Marketing, Starwood and other leadership and professional training.



**Mr. Abderahmane Berthe**  
Secretary General  
AFRAA

### Speaker Profile

Mr. Abderahmane Berthe is the Secretary General of African Airlines Association. He took office on 01-January 2018.

Mr Berthe was the CEO of Air Mali and Air Burkina. He has 28 years' experience in airline industry and a total of 16 years as an airline CEO.

Mr Berthe built his career in various Airlines and multicultural environment both in Europe and Africa at positions such as aircraft performance and dispatch engineering, maintenance and operations quality, ground operations and Chief Executive Officer.

Abdéràhmane is graduated from:

- French Civil Aviation school in Toulouse (1987 Master Of Science degree).
- French Aeronautical and Space school in Toulouse (1988 Master Of Science degree)
- Business Institute in Toulouse (1989 Master degree)

He also obtained a Private Pilot License in 1985 for Single Engine Aircrafts



**Ms. Lucy Mbugua**  
Regional Director, ICAO  
Eastern & Southern  
African Office Region

### Speaker Profile

Lucy Mbugua was appointed to the position of Regional Director, Eastern and Southern African (ESAF) Office effective 19th June 2023. Ms. Mbugua is a Kenya citizen with over 25 years' experience in civil aviation. Ms. Mbugua holds a Masters in Aviation Strategy and has held leadership roles in the industry. She was the Managing Director of Kenya Airports Authority as well as General Manager Marketing and Business Development in the same institution for a total of 11 years, from 2004 to 2015, where she made significant changes to improve the airport infrastructure and revenue generation, leading to enhanced air transport development and aviation safety and security standards in Kenya. Ms. Mbugua also served as Head of Marketing and Revenue Management at Kenya Airways, where she contributed to the development of the Kenya Airways brand and implementation of a dynamic pricing and capacity management system at a time when the airline was one of the most profitable in Africa, from 1998 to 2004. Ms. Mbugua has considerable experience in International Civil Aviation. In 2008, Ms. Mbugua served on the Airports Council International World Standing Committee on Environment for two years, as one of two members representing Africa. In 2010, Ms. Mbugua served on the Airports Council International World Standing Committee on Economics, for four years, again representing Africa as one of the two members. Ms. Mbugua is well known to the African Indian Ocean Region and ICAO Eastern and Southern African (ESAF) Office staff, to the region and to cooperating partners in ICAO and the aviation industry.



**Ms. Adefunke Adeyemi**  
Secretary General  
AFCAC

### Speaker Profile

Adefunke Adeyemi was elected and appointed the Secretary-General of the African Civil Aviation Commission (AFCAC) resuming office on 1st September, 2022. AFCAC is the Specialized Agency of the African Union (AU) on all Civil Aviation matters and the Executing Agency of the Yamoussoukro Decision (YD) and the Single African Air Transport Market (SAATM). Her role is to promote Safety, Security, Air Transport Liberalization, Environmental protection and overall sustainability of the African Air Transport sector across the continent. With an international career spanning over 20 years, Adefunke is recognized as one of the 50 Most Inspirational Nigerian Women. She was recently honoured as one of the 200 globally Most Influential People of African Descent (MIPAD) in affiliation with the United Nations Decade for People of African Descent. She is also the 2021 Recipient of the Ato Girma Wake Lifetime Achievement Award for Services to African Air Transport and Trade development. She studied Law at the University of Lagos, Nigeria and qualified as a Barrister and Solicitor of the Nigerian Supreme Court in 1998, holds a Master of Laws (LL.M.) from the prestigious University of Cambridge, United Kingdom and a Master of Business Administration (MBA) from Nanyang Business School, Singapore in collaboration with Wharton Business School, Philadelphia and Berkeley Hass Business School, California.



**Eng. João Pó Jorge**  
AFRAA Executive  
Committee Chairman &  
Chief Executive Officer,  
LAM Mozambique

## Speaker Profile

Eng. João Carlos Pó Jorge was appointed General Director of LAM - Linhas Aéreas de Moçambique, SA, on July 23, 2018 for an eighteen (18) month term, recently renewed for a period of four (4) years. He was appointed the Chairman of the Airlines Association of Southern Africa in October 2022.

The General Manager's professional career began in 1985, at LAM, where he joined the staff as a Mechanical Engineer. He served as Head of the Engineering Department in 1987. He was later appointed to coordinate the connection between LAM and the manufacturers, having been LAM's Resident Representative at Boeing (United States Of America), from 1990 to 1993.

After completing this stage of work, he returned to LAM Headquarters, in Maputo, where he assumed the role of Chief Of Engineering and Quality, from 1993 to 1995, a period in which he streamlined aircraft planning and engineering, flight operation Engineering, accident investigation, design, implementation and certification of aircraft modification programs, among other activities.

With the experience gained and maximizing contacts with outside entities, he accepted the challenge of joining the team of Pratt & Whitney, a North American firm dedicated to the manufacture of aircraft engines, where he was Customer Support Manager in Africa, from 1995 to 2013.

During this period, he worked in the United States Of America, Zimbabwe, Senegal, Ethiopia, having demonstrated himself in setting up offices in remote locations; coordinate top management improvement actions for airlines in Africa, in the Operational, Commercial and Financial areas, negotiation of acquisition contracts including aircraft leasing, as well as engines; intermediation of commercial contracts between airlines; detailed accident investigation and design and implementation of recommendations; introduction of airline management tools in Africa.

He participated in the restructuring of airlines both to correct irregular situations and to expand, as are the cases of Air Zimbabwe, TACV, TAAG, Air Afrique, Air Senegal, AeroZambia, and Ethiopian Airlines. It supports Behavior Management initiatives to improve work performance.

His career abroad would be interrupted in 2013 when he was invited to join the Board of Directors of LAM, having been Technical Operational Administrator until 2016. Later he was appointed Advisor to the Financial Administrator, a role he held until his appointment to position of General Director of LAM.



### Speaker Profile

Mr. KONATE joined AFRAA just after he completed a nine-month consultancy contract with the African Development Bank and contributed to the development of the Bank Framework and Guidelines to Support the Aviation Sector in the Region. He brings a vast experience comprising both air transport and civil aviation. His 35-year-corporate experience covered: International Civil Organisation (ICAO), he served as Deputy Regional Director of the Western and Central; for 8 years, he serviced IATA Regional Office for Africa and Indian Ocean (AFI) where he joined as Manager Safety and became Regional Director Safety, Operations, and Infrastructure; as AFRAA Technical Director, he fostered cooperation among African carriers for 11 years. Before AFRAA, he worked at Air Afrique for just over a decade.

Mr. KONATE graduated as a Mechanical Engineer in 1979 at the "Institut National des Sciences Appliquées de Lyon," in France

**Mr. Gaoussou Konate**  
Director Technical & Operations-African  
Airlines Association (AFRAA)



### Speaker Profile

Mr. Kilavuka is the Group Managing Director and Chief Executive Officer of Kenya Airways Plc. He's also a Non-Executive Board Member of two Kenya Airways subsidiaries, the regional operator Jambojet and the Tanzanian operator Precision Air. Allan took over this role right at the beginning of a very difficult time for Kenya Airways and the aviation industry in general. He has managed to navigate the airline through turbulent times and kept the planes flying through a string of measures and initiatives. He is the former Managing Director of Jambojet Limited, a fully owned subsidiary of Kenya Airways Plc. With over 23 years' experience in leadership and management, and extensive knowledge and experience in the Africa business environment, Allan has proven success in new organization set ups, change management, financial planning, integrations, process improvement and company compliance and responsible strategic leadership. He was also integral to the turnaround of two GE Africa businesses: GE Power Services Africa and GE Industrial Solutions, both based in South Africa Allan started his career at Deloitte East Africa in Nairobi, where he specialized in Audit, Accounting, Outsourcing and Custodianship. He later joined GE as the Africa share service leader and held various senior leadership roles in GE businesses and in GE Corporate both in Kenya and South Africa. Allan has a Bachelor of Commerce Degree from the University of Nairobi and holds a Postgraduate Certificate in Psychology from the University of Liverpool. He has trained at GE's world class Crotonville Leadership Institute in New York, USA in Executive Leadership, Advanced Management and Financial Planning. He is also a member of the Institute of Certified Public Accountants of Kenya (ICPAK)

**MR. Allan Kivaluka**  
Chief Executive Officer &  
Group Managing Director,  
Kenya Airways



**Mr. Somas Appavou**  
Regional Director External  
Affairs and Sustainability  
Africa-IATA

## Speaker Profile

Mr. Somas APPAVOU is currently the Regional Director External Affairs & Sustainability at IATA and based in Nairobi, Kenya. Before joining IATA in 2022, Somas was the Project Leader at Airborne Capital Ltd supporting both the Conversion and Financing of Passenger Aircraft into Freighter (P2F).

From 2017 to 2020, Somas was the CEO of Air Mauritius. He has more than 25 years of experience in the aviation industry, having worked in key global markets. He holds a M.Phil. Degree in Aerospace and Air Transport Economics from l'Ecole Nationale de l'Aviation Civile' and University of Toulouse (France) as well as a Master Degree in Applied Mathematics from the University of Bordeaux(France).

Somas started his career in the Strategic Planning department of Air Mauritius. He then joined Airbus where he held several strategic positions including Director of Supply Chain in Hamburg, Germany and Regional Sales Director for Subcontinent-India and Africa. From 2009 to 2017, he held the position of Senior Sales Director, Middle East and Africa at Airbus. In this capacity, he contributed largely to the growth of Airbus commercial reach by expanding market presence and supporting the evolution of established airlines as well as the development of new airlines in Africa.

Somas was appointed Member of the Executive Committee of the African Airlines Association (AFRAA) following the election of Air Mauritius to represent the East African region for a period of three years. He has also been elected on the Board of Governors of the International Air Transport Association in 2020 (IATA).

Somas has led both Airbus and Air Mauritius to growth and market differentiation with a record of generating new business opportunities and developing lucrative partnerships. Holder of multiple awards in Innovative Aircraft Financing Structure, Process Improvement and Aircraft Economics, Somas is also a passionate Pilot.



### Speaker Profile

Romesh is currently working for ACI Africa spearheading the strategy, business development and the African Airports Development Program. Previously, Romesh was the Chief Executive Officer of Airports of Mauritius as well as Board Director of Airport Terminal Operations Ltd, Airport of Rodrigues, Mauritius Duty Free Paradise Ltd and ACI Africa. During his professional career spanning over 30 years, he has occupied several key positions in the fields of aviation and engineering, including executive management, project management, and airport design, construction, development and operations. Romesh is a Professional Civil Engineer and holds a Master in Business Administration

**Mr. Romesh Bhojroo**  
Director Strategy & Business  
Development  
ACI Africa



### Speaker Profile

Thabani joined CANSO as Director for Africa Affairs in January 2022. CANSO is the Global voice for air traffic management (ATM) and is shaping the future skies.

Prior to joining CANSO Thabani worked as Executive for Commercial Services at Air Traffic & Navigation Services (ATNS). In this portfolio, he was charged with driving the AFI growth strategy implementation for the organization. He has extensive experience in developing and implementing growth and new market strategies including establishment of start-up operations in the region. Thabani has previously worked for multinational businesses such as Vodafone, General Electric, Tata Africa and SembCorp Utilities where he focused on managing regional policy and regulatory issues, understanding their impact to the business, creating alignment with the operating environment and packaging new opportunities.

**Mr. Thabani Myeza**  
Director Africa Affairs,  
CANSO

Thabani's career transcends diverse industries. He co-led the establishment of commercial businesses in the region and was part of the team that set up Vodacom/Vodaphone business in Tanzania and the Democratic Republic of Congo (DRC). Thabani's core strength lies in working with initial concepts, aligning these with strategy and actualizing implementation.

While working on various projects/initiatives he has gained exposure to regional/international organizations such as the World Bank, European Investment Bank, NEPAD Agency and the World Economic Forum.

Thabani holds a B Com degree (Accounting) from the University of Zululand and an MBA in General Management from Texas Southern University.



**MR. Jason Sutcliffe,**  
Marketing Director –  
Middle East, Africa &  
Central Asia  
Rolls Royce

### Speaker Profile

Jason Sutcliffe BEng (Hons)  
Regional Marketing Director – Europe, Middle East, Africa & Central Asia  
Rolls-Royce PLC

Jason is Rolls-Royce's Regional Marketing Director for Europe, Middle East, Africa and Central Asia, based in the UAE, where he has lived since 2017.

He joined Rolls-Royce in 2006, initially as a Fleet Planner in the newly formed Operations Centre in Derby, UK. After three years and following a one-year secondment with Singapore Airlines, Jason undertook a position in East Hartford, USA as the Customer Fleet Director with International Aero Engines (IAE), where Jason was responsible for the day-to-day management of the V2500 engine fleet in the Middle East.

In 2012 he returned to the UK to take up the position of Marketing Director for Rolls-Royce, playing a customer relationship role in both the Target and Sales phases.

Prior to joining Rolls-Royce, Jason spent 19 years in the British Royal Air Force as an Aircraft Engineer.



**MS. Yvonne Makolo,**  
Chairperson of IATA bog  
AND Chief Executive  
Officer –RwandAir

### Speaker Profile

Yvonne Manzi Makolo is an accomplished business leader serving as the CEO of RwandAir, Rwanda's national flag carrier, since 2018. With a rich professional background, she embarked on her journey with RwandAir in April 2017, initially joining as the Deputy CEO in Charge of Corporate Affairs. Before her tenure at RwandAir, Yvonne held prominent roles at MTN Rwanda, the largest telecommunication company in the country, where she notably served as the Chief Marketing Officer and briefly acted as the CEO. Yvonne's expertise is further strengthened by her educational background, including a Post Graduate Diploma in Applied Information Technology. With over 11 years of valuable commercial experience, she has proven her aptitude for strategic decision-making and driving organizational growth. As a visionary leader in the aviation industry, Yvonne Manzi Makolo continues to guide RwandAir towards new heights, ensuring its prominence as a symbol of national pride and excellence in Rwanda. Yvonne currently serves as the 81st Chair of the IATA Board of Governors, marking the first time a woman has taken on this role



**MS. Fadimatou Noutchemo Simo** – President YAAPA

### Speaker Profile

Fadimatou NOUTCHEMO SIMO is Country Director of AFRI-JET BUSINESS SERVICES for Cameroon and Founder of the YOUNG AFRICAN AVIATION PROFESSIONAL ASSOCIATION (YAAPA). She founded YAAPA in 2014 a nonprofit organization to educate youths through communication on aviation careers, as well as create a platform of exchange between the aviation stakeholders and the next generation of aviation professionals in Africa to meet up with the future demand of skilled workers in the industry.

Fadi is second vice president of the African women and youth in aviation association of AFCAC and is a member of the women in Aviation International Organization and actively promotes gender equality across the continent by advocating for stakeholders to invest more on human capital development through innovative methods in Africa to ensure a safe and secure aviation for the next generation. Her message for gender equality in the African aviation industry is for each male professional to identify a woman they will Inspire, Mentor and Empower to have more women in Aviation.

Her team and her work to support all aviation related projects from industry organizations as the African Union, ICAO, IATA, AFCAC, AFRAA, AATO in raising awareness to ensure continuity and involvement of all. YAAPA looks forward to launch its Youth Aviation Tech Africa Program as well as its community centers to promote aviation to facilitate tourism amongst the Next generation of Young Africans to ensure no country is left Behind.



**Ms. Maureen Kahonge**  
Senior Manager,  
Business Development  
and Communications  
AFRAA

### Speaker Profile

Maureen Kahonge is the Senior Manager Business Development & Communications at AFRAA, a position she has held since in February 2016. Prior to her appointment, she held the position of Business Development Manager at the Association.

Maureen is an aviation enthusiast with 12 years' aviation experience at the African Airlines Association – AFRAA, the leading trade Association of African airlines. She has coordinated various initiatives that facilitate beneficial cooperation among African airlines and with the view to adopt and implement cost-effective common solutions to address market needs.

An analytical thinker with commercial orientation and strong customer focus, Maureen is well-versed on air transport industry trends and dynamics. Her role at AFRAA covers the development and management of beneficial working relationships with member airlines and partners, marketing, events, PR & Communications.

She is a holder of a Bachelor of Education (Arts) degree in Business Administration and French from Kenyatta University and a Masters in Business Administration Strategic Management and Finance at the United States International University, Kenya. She is a Member of the Marketing Society of Kenya (MSK), a Kenyan in nationality and is fluent in French and English.



**Mr. Randal I. Heisey**  
Managing Director,  
Commercial Marketing –  
MEA & RCA  
The Boeing Company

### Speaker Profile

Randy Heisey is the Managing Director of Commercial Marketing for the Middle East and Africa, and Russia and Central Asia Regions. Appointed to this role in 2020, he leads the team responsible for commercial airplanes and services marketing throughout these two regions

Prior to his current assignment, Heisey led the similar team responsible for commercial airplanes and services marketing in the Asia Pacific region. Previously, he served as a Regional Marketing Director, responsible for identifying, quantifying, and communicating the value of commercial products and services to his airline customers. During his tenure in the role he supported airlines domiciled in Japan, Korea, Taiwan, Mongolia, the Philippines, Chile, and the USA. His other posts at Boeing included work as an Airline Economic Analyst in the Commercial Marketing organization and Specialist Engineer in the Flight Technical Publications organization.

Prior to Boeing, Heisey was a Simulator Instructor at Alaska Airlines and was a Pilot for United Airlines. Randy began his aviation career in the United States Air Force where his assignments included serving as an Instructor Pilot and Airlift Director.

Heisey holds a Bachelor of Science degree in Mechanical Engineering from Virginia Polytechnic Institute and State University. He also holds a Master of Science in Systems Management from the University of Southern California. He and his wife reside in the Seattle area.



**Ms. Thobile Masooa** -  
Executive: Human  
Resources at the South  
African Civil Aviation  
Authority

### Speaker Profile

Ms. Thobile Masooa is an accomplished Executive with 25 years of experience in the field of Human Capital Management gained from various private and public sector organisations, of which 15 have been at an executive level and 7 within the Aviation sector. Ms. Masooa is currently serving as an Executive: Human Resources at the South African Civil Aviation Authority.

Ms. Masooa is a mentor, and coach who has a passion for talent development which includes leadership, youth, and women development. In her capacity as an Executive responsible for Human Capital at the South African Civil Aviation Authority, she is entrusted amongst others, with the overall human capital management including ensuring the regulator's contribution towards the transformation of the industry through the development of a solid talent pipeline of aviators to address current and future skills shortages. She has been a speaker in various conferences and summits on skills development and gender-related topics.

She holds a Bachelor of Social Science in Industrial Psychology, a Post-Graduate Diploma in Human Resources, an Executive Leadership Development Certificate, and a Master of Management in the field of Business and Executive Coaching. One of her life mottos is "your attitude determines your altitude".

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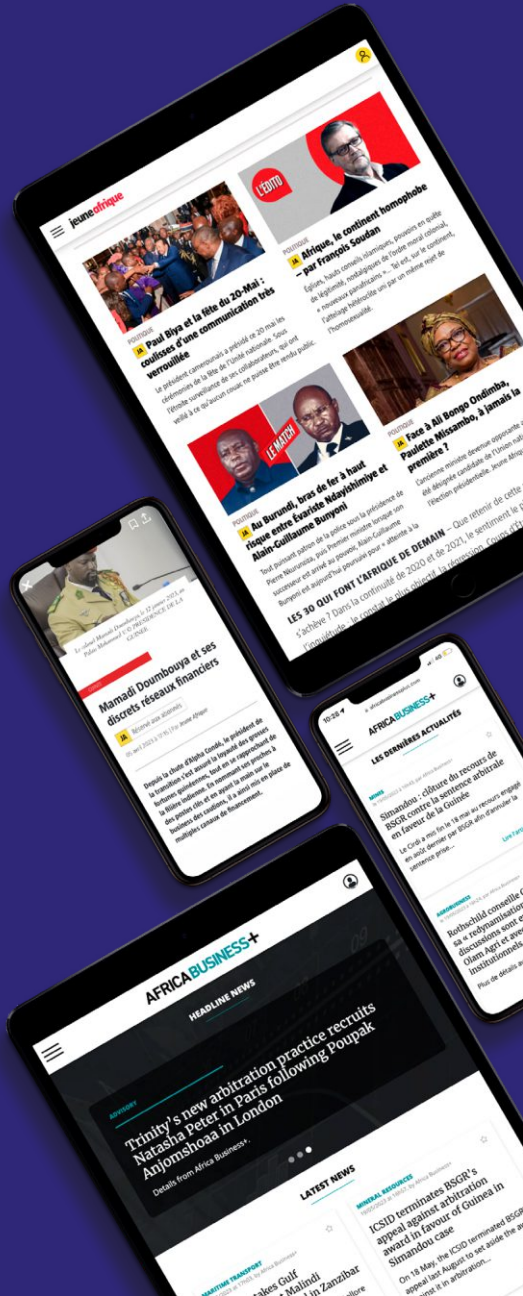
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Airbus is the world's leading aircraft manufacturer whose customer focus, commercial know-how, technological leadership and manufacturing efficiency have propelled to the forefront of the industry.

Airbus' modern and comprehensive product line comprises highly successful families of aircraft ranging from 100 to more than 500 seats: the single-aisle A320 Family, the wide-body long-range A330/A340 and the all-new next generation A350 XWB Family, and the double-deck A380. Airbus also offers freighter versions of its A330, while the military division designs, develops and produces a comprehensive range of highly versatile products for military and "civic"/humanitarian missions.

Across all its fly-by-wire aircraft families Airbus' unique approach ensures that aircraft share the highest possible degree of commonality in airframes, on-board systems, cockpits and handling characteristics, which reduces significantly operating costs for airlines.

Dedicated to helping airlines enhance the profitability of their fleets, Airbus also delivers a wide range of customer services in all areas of support, tailored to the needs of individual operators all over the world.

Headquartered in Toulouse, Airbus is owned by EADS, a global leader in aerospace, defence and related services. This group – which is comprised of Astrium, Cassidian and Eurocopter, in addition to Airbus – has a presence on every continent, and employs a total workforce of more than 119,000.

Airbus itself is a truly global enterprise of some 55,000 employees, with fully-owned subsidiaries in the United States, China, Japan and in the Middle East, spare parts centres in Hamburg, Frankfurt, Washington, Beijing and Singapore, training centres in Toulouse, Miami, Hamburg and Beijing and more than 150 field service offices around the world.

Airbus also relies on industrial co-operation and partnerships with major companies all over the world, and a network of some 1,600 suppliers in 30 countries.

Airbus today consistently captures about half of all commercial airliner orders.



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Boeing is the world's largest aerospace company and leading manufacturer of commercial jetliners and defense, space and security systems. A top U.S. exporter, the company supports airlines and U.S. and allied government customers in more than 90 countries. Boeing products and tailored services include commercial and military aircraft, satellites, weapons, electronic and defense systems, launch systems, advanced information and communication systems, and performance-based logistics and training.

Boeing has a long tradition of aerospace leadership and innovation. The company continues to expand its product line and services to meet emerging customer needs. Its broad range of capabilities includes creating new, more efficient members of its commercial airplane family; integrating military platforms, defense systems and the warfighter through network-enabled solutions; creating advanced technology solutions; and arranging innovative customer-financing options.

With corporate offices in Chicago, Boeing employs more than 159,000 people across the United States and in 70 countries. This represents one of the most diverse, talented and innovative workforces anywhere. More than 123,000 employees hold college degrees – including nearly 32,000 advanced degrees – in virtually every business and technical field from approximately 2,700 colleges and universities worldwide. Boeing also leverages the talents of hundreds of thousands more skilled people working for Boeing suppliers worldwide.



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For over 40 years, Embraer (Empresa Brasileira de Aeronáutica S.A.) has been designing, building and selling aircraft for the commercial, executive and defense markets. In addition to its corporate headquarters and main manufacturing facilities in São José dos Campos, near São Paulo, Brazil, Embraer has branch offices, industrial operations and customer service facilities in the USA, France, Portugal, China and Singapore.

Embraer is the leader in providing commercial jet fleet solutions up to 120 seats. More than 1,000 aircraft from its 37 to 50seat ERJ 145 family of regional jets have been delivered to airlines around the world. The company developed a new category of airliners – E-Jets – to satisfy the growing need for airlines to right-size their fleets and open new markets with 70 to 120-seat aircraft. 670 E-Jets are in service with 58 airlines in 39 countries.

In Africa, Embraer has over 40 jets in operation with 11 operators, flying under colors of some of the region's most prominent airlines including Kenya Airways, Egyptair, LAM Mozambique, South African Airlink or Air Nigeria. Operators have discovered the tremendous mission versatility and compatibility that E-Jets offer with their larger mainline fleets and are flying the Embraer aircraft on long sectors (up to 5 hours) and increasing frequency on trunk routes. As of September 30th, 2010, there were 2,553 aircraft (1806 firm orders and 747 options) on the E-Jets and ERJ order book. Embraer had 17,009 employees and a firm order customer backlog of US\$15.3 billion.



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### About Ecobank Uganda Limited

Ecobank Uganda is a subsidiary of Ecobank Transnational Incorporated (ETI), the parent company of Ecobank Group headquartered in Lomé, Togo.

Ecobank Group operates in 35 African countries including local representative offices in Addis Ababa, Ethiopia, and Johannesburg, South Africa. The Group has a banking license in France and international offices in Beijing, China; London, UK; and Dubai, the United Arab Emirates.

The Euromoney Magazine named Ecobank The Best Bank for Small and Medium Enterprises (SMEs) in Africa during the 2023 Euromoney Awards for Excellence in recognition of its great support for SMEs while the Global Finance Magazine named Ecobank 2023's Most Innovative Financial Institution in Africa in recognition of its ground-breaking innovations.

Ecobank has had a presence in Uganda since 2019 and has 10 branches located in Kampala, Entebbe, Mbarara & Jinja, and a service centre in Kireka. As part of its digital strategy, the Bank has 27 ATMs nationwide, over 400 Xpress Points (agency banking points), a global award-winning application – the Ecobank Mobile App, a remittance application, Rapidtransfer serving African diasporans to send money conveniently and securely back home at affordable rates; serving customers through its Consumer and Commercial banking, SME, and treasury business divisions.

As a bank, we aspire to contribute to Africa's economic development and financial integration and see sustainability as an integral part of that mandate. Accordingly, we have partnered with our governments and regulators to bring sustainable growth to the economies where we operate. Providing green and social lending products and solutions to our customers is part of Ecobank's ambition to be a catalyst for a just and inclusive transition, and achieving this purpose would not be possible without the involvement of all our stakeholders.

Ecobank Uganda is supervised and regulated by the Bank of Uganda (BOU). The Deposit Protection Fund of Uganda protects all the bank's customer deposits.



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Established in 1933 with a fleet of five aircraft, Turkish Airlines has grown into a leading global airline with 419 aircraft (passenger and cargo) flying to 344 destinations worldwide destinations as 291 international and 53 domestics in 129 countries. Thanks to its extensive network and the central, strategic, unique position of its Istanbul hub, which bridges two continents, Turkish Airlines flies to more destinations than any other airline in the world.

As a widely preferred global airline and a Star Alliance member Turkish Airlines delivers a delightfully different travelling experience to its guests in Economy Class and Business Class, and is internationally recognized for its excellent products and services offered. To stay competitive and a global favorite, Turkiye's national flag-carrier invests in its quality of service, in-flight entertainment systems, comfortable seats, gourmet cuisine, exclusive lounges and its employees. As one of Europe's pioneer airlines, Turkish Airlines has always been at the forefront of the latest technological advances and innovations in the aviation industry and boasts one of the youngest fleets.

With its unparalleled service, quality excellence and reliability, Turkish Airlines, a pioneer within the industry, is determined to stay ahead of the competition and remain a global leader in the aviation industry.

#### **Turkish Airlines' current network is as follows:**

- Europe: 120 destinations in 43 Countries
- Middle East: 37 destinations in 13 countries
- Far East: 47 destinations in 22 countries
- North and South America: 23 destinations in 9 countries
- Africa: 62 destinations in 41 countries
- Domestic: 53 destinations in Turkiye

2022 and 2021 marked a significant period for Turkish Airlines as it puts its signature under a landmark recovery within the global aviation industry just following after the pandemic's most intensive times.

With its brand-new hub which will have an annual capacity of 200 million passengers after all phases are completed, the leading airline plans to build bridges between almost each point of the globe in the near future.

Its home base, İstanbul Airport is ready to provide the adequate conditions to realize the airline's potential in this regard and fly even further.

#### **PRESS KIT**

The airline that reaches more countries and international destinations than any other in the world, Turkish Airlines is committed to providing the most privileged travel experience to its passengers with its exclusive features and services



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Since its inception, GE Transportation Aircraft Engines has been at the forefront of many of aviation's most storied accomplishments. From the first U.S. jet engine to an engine for use on the next space shuttle, GE continues to build upon its rich heritage.



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Rolls-Royce's vision is to be the market-leader in high performance power systems where our engineering expertise, global reach and deep industry knowledge deliver outstanding customer relationships and solutions. We operate across five businesses: Civil Aerospace, Defence Aerospace, Marine, Nuclear and Power Systems.

The civil aerospace business has customers in more than 150 countries and powers over 35 types of commercial aircraft with a strong position in all sectors of the market: wide-body, narrow-body and corporate and regional aircraft. Over 13,000 engines are currently in service around the world.

We are the world's second largest provider of defence aero-engine products and services, with 18,000 engines in service for 160 customers in 103 countries. Our engines power aircraft in all sectors: transport, combat, reconnaissance, training, helicopters and unmanned aerial vehicles.

**We have three common themes across all our businesses:**

1. Investing in and developing engineering excellence.
2. Driving a manufacturing and supply chain transformation which will embed operational excellence in lean, lower-cost facilities and processes
3. Leveraging our installed base, product knowledge and engineering capabilities to provide customers with outstanding service
- 4.

In 2016, Rolls-Royce invested £1.3 billion on research and development. We also support a global network of 31 University Technology Centres, which position Rolls-Royce engineers at the forefront of scientific research.

Rolls-Royce employs almost 50,000 people in 50 countries. More than 16,500 of these are engineers.

The Group has a strong commitment to apprentice and graduate recruitment and to further developing employee skills. In 2016 we recruited 274 graduates and 327 apprentices through our worldwide training programmes.

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Nile Breweries Limited (NBL) was established in 1951. After several ownerships, SABMiller Plc, the world's 2nd largest brewer in the world, acquired the company in 2001 from the Madhvani family. The annual combined capacity of Nile Breweries Limited with two plants in Jinja and Mbarara stands at over 4.0 million hectoliters of beer, making NBL the No 1 provider of locally produced beer in Uganda.

The Jinja Plant is our heritage plant. The plant sources the freshest waters from the Source of River Nile on Lake Victoria, giving credence to one of its brands, Nile Special being a "True Reward from the Source." Jinja is also home to the country's only Malting Plant. Our Mbarara plant was launched on August 22, 2013.

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Nile Breweries Limited is the producer of: Nile Special, Nile Stout, Club Pilsener, Eagle Lager, Eagle Extra, Eagle Dark, and Castle Lite.

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- Making a positive and lasting impact in our local communities in the moments that matter
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The Centre was established in 1952 by the colonial government as an animal orphanage for wild animals that were found sick, injured, orphaned, and confiscated from illegal trade, among other casualties.

In the 1960's the animal orphanage was transformed into a traditional zoo well known as "Entebbe Zoo" with various animal species. A number of non-indigenous species including tigers and bears were kept as attractions at the time.

In 1994 the Uganda Wildlife Education Centre (UWEC) was established as a Trust to take over the zoo temporarily for conservation education with support from the New York Zoological Society (NZS), currently known as the World Conservation Society.

In 2015, The Centre became a statutory body through the UWEC Act 2015 placing it under the Ministry of Tourism, Wildlife, and Antiquities, its mandate was broadened and the name changed to Uganda Wildlife Conservation Education Centre (UWEC).

**Vision:** An inspirational Centre for Wildlife Management and Conservation Education excellence globally.

**Mission:** To rescue, rehabilitate, breed wildlife and educate the public on wildlife conservation with emphasis on the young generation.

**Website:** [www.uwec.ug](http://www.uwec.ug)

**Email:** [info@uwec.ug](mailto:info@uwec.ug)

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dfcu Limited was incorporated under the Laws of Uganda on the 14th of May 1964, as a Private Limited Liability Company. In 1999, dfcu acquired Uganda Leasing Company which became dfcu Leasing, to provide direct asset-based finance.

On 18th March 2004, dfcu Limited went public subsequently being listed on the Uganda Securities Exchange on the 14th of October 2004.

**Our Purpose**

Transforming Lives and Businesses in Uganda.

**Our Goal**

To grow shareholder value while playing a key role in transforming the economy and enhancing the wellbeing of our people.

<https://www.dfcugroup.com/about-us/>



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GetJet Airlines is a Lithuanian airline company that has been providing ACMI and Charter services since 2016. The airline operates a fleet comprising Airbus A320, Airbus A321, and Boeing 737NG-type aircraft. GetJet Airlines extends its aviation solutions to airlines and tour operators worldwide, including reputable names such as Wizz Air, Norwegian, LOT, Finnair, Transavia, Air Malta, Icelandair, TUI Airways, AZAL, Vueling, Air Serbia, and many others.

**For more information, please contact GetJet Airlines sales team:** [sales@getjet.aero](mailto:sales@getjet.aero)

#### **About Airhub Aviation**

Airhub Aviation is an integrated group of companies headquartered in Malta with the Commercial Office located in Dubai. Airhub Aviation offers a one-stop solution for all aviation stakeholders including aircraft lessors and owners, benefiting from its expertise in aircraft leasing, aircraft management utilizing the Maltese AOC, asset management, along with access to an in-house CAMO and Part 145 MRO.

**For more information, please contact Airhub Aviation sales team:** [sales@airhubaviation.com](mailto:sales@airhubaviation.com)



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A unique aviation coordination services company owned by the airlines that unites the industry, fosters collaboration, and assists in achieving common objectives. The purpose of ACS is to combine resources and provide noncompeting, shared services in accordance with national and international standards while implementing world-class best practices. ACS offers a unique African experience operating at 11 airports across the region, working with national airport operators and local municipal airports alike. ACS understands the specific needs of this rapidly growing African aviation market and collaborates with airports to offer integrated services that can benefit both airlines, airports, and other stakeholders in the industry to achieve common objectives

ACS provides safe, reliable, and innovative support services such as check-in services, hold baggage screening, baggage reconciliation services, and cargo screening services to the aviation industry in accordance with international best practices.

ACS Website: <https://www.acs.za/>