



Better Skies for Africa



Press Release

AFRAA and ACC Aviation Group announce strategic partnership

Nairobi, Kenya – 05 June 2020: The African Airlines Association (AFRAA) and the leading aviation service provider, ACC Aviation Group, have announced a strategic partnership for the provision of **market-leading services** that will support the development of Africa's aviation industry.

The strategic partnership forms the basis for AFRAA's membership services initiative, **"AFRAA Consulting – Powered by ACC"**, with the global aviation company lending their expertise across a range of aviation services, including strategic consultancy and asset management, aircraft charter and (Aircraft, Crew, Maintenance, Insurance) ACMI leasing.

AFRAA Secretary General, Abdérahmane Berthé, commented: "We are excited to partner with ACC Aviation Group. The air transport industry is a key component of Africa's economic development and this joint initiative is an important step in promoting African airlines on the global stage.

"AFRAA Consulting – Powered by ACC will provide our members with access to market-leading strategic services and training, giving them the means to improve organisational resilience and respond even more effectively to global market opportunities".

"Working together with ACC, AFRAA seeks to maximise our efforts to realise a sustainable, interconnected and affordable Air Transport industry in Africa and unlock the potential of Africa's aviation industry." Mr. Berthe added.

ACC's Regional VP - Africa, Daniel Huggins, commented: "We are extremely proud to be entering into this partnership with AFRAA, which represents a fantastic milestone for ACC, both on an organisational level and in terms of the work we have been doing within the African region. This joint initiative provides a platform to help raise the profile of African airlines globally and effectively maximise their fleet utilisation, something that ACC has already seen great successes from, through our relationships with a number of key African carriers.

He added, "The other side of the equation is that, under the initiative, participating AFRAA members can take advantage of a range of consultancy services aimed at helping them respond to changes in the market – increasingly important as businesses begin looking past this current period of volatility and planning for the future."

--Ends--

About AFRAA

The African Airlines Association, also known by its acronym AFRAA, is a trade association of airlines from the member states of the African Union (AU). Founded in Accra, Ghana, in April 1968, and headquartered in Nairobi, Kenya, AFRAA's mission is to promote, serve African Airlines and champion Africa's aviation industry. The Association envisions a sustainable, interconnected and affordable Air Transport industry in Africa where African Airlines become key players and drivers to African economic development.

AFRAA membership of 45 airlines cuts across the entire continent and includes all the major intercontinental African operators. The Association members represent over 85% of total international traffic carried by African airlines.

About ACC



Better Skies for Africa



1. For further information on this press release please contact Andrew Harreiter, Marketing Manager, on 01737 232237 or email andrew.harreiter@ACCaviation.com.
2. For further comment or interview with Richard Smith, please contact Andrew Harreiter on 01737 232237 or email andrew.harreiter@ACCaviation.com
3. Founded in 2002 as an aircraft leasing specialist, today ACC Aviation delivers market-leading solutions across leasing, air charter, aviation asset management and strategic consultancy services. Through our international office network spanning Europe, the Middle East, Africa, North America and Asia, we provide bespoke aviation solutions to clients across the globe. Our success is built on the strength and depth of our relationships within the aviation industry and, through continued investment in developing and maintaining these partnerships with a persistent focus on innovation, we deliver superior solutions to a diverse and growing client base.
4. For more information on the ACC Aviation Group, visit www.ACCaviation.com