ALL GREAT JOURNEYS START HERE

Sell, Collect and Be Happy
Maher Koubaa
An industry-wide transformation is unfolding
And we are on this journey together with airlines
Simple

We will make it easier for you

So you can deliver simplicity to the traveler
Agile

1. Building a united team
2. Delivering value faster
3. Co-innovating with customers and partners
Open

Have the choice

Have access and control
Amadeus Airline Platform

Engage the traveler
Achieve retail excellence
Simplify decision making
Plug & play

EXPERIENCE LAYER
Delivers seamless traveler experiences

COMMERCE LAYER
Streamlines omnichannel commerce strategies

DATA & ANALYTICS LAYER
Provides actionable insights to optimize business decisions

CAPABILITIES LAYER
Connects everything to integrate, customize and innovate

DIGITAL EXPERIENCE SUITE

SALES & DISTRIBUTION SUITE

TRAVELER EXPERIENCE SUITE

OFFER SUITE
ORDER SUITE
OPERATIONS SUITE

DATA & ANALYTICS SUITE

READY TO USE SERVICES
DEVELOPER TOOLKITS
PARTNER APPS & EXTENSIONS

PLATFORM MANAGEMENT

OPEN ECO SYSTEM
Simple as breathing
ALL GREAT JOURNEYS START HERE

Thank you!